

# NDHA

North Dakota  
Hospital Association  Est. 1934

## 2024 Education Sponsorships

- Annual Convention
- C-Suite Leadership Conference

[www.ndha.org](http://www.ndha.org)



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# Sponsorship & Support Levels

*With the packages and perks described, tailor your support to your needs for a truly unique experience. Position your brand to attract and engage decision-makers and influencers from the NDHA audience.*

Thank you for your consideration of NDHA's sponsorship opportunities. This program will give you new ways to network and market to hospital providers.

## DIAMOND LEVEL

**Investment: \$12,000**

### **Annual Convention:**

- Four complimentary convention registrations (education).
- Two complimentary booths in the trade show.
- Verbal recognition during evening social events.
- Full page color ad in participant booklet.
- Your company promotional flyer included in participant packets.
- Signage during event.
- Sponsor/Co-sponsor of 1 keynote speaker.
- Recognition in NDHA's Insight magazine.
- Ad for NDHA website homepage. (1 month prior to convention)
- Company logo (with link to your website) on the NDHA Convention page of the NDHA website.
- Recognition in NDHA's weekly e-newsletter, the Informer.
- Recognition on NDHA's social media platforms.

### **C-Suite Leadership Conference:**

- Two complimentary conference registrations (education).
- Signage at each event.
- Your company promotional flyer included in participant packets.
- Sponsor of a speaker.
- Co-sponsor of evening social event.
- Recognition in NDHA's weekly e-newsletter, the Informer.

### **Additional add-on options:**

- Sponsor to provide branded pens or notepads for all participants at either or both events.
  - Option available only to Diamond level sponsors.



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## **GOLD LEVEL**

**Investment: \$7,500**

### ***Annual Convention:***

- Three complimentary convention registrations (education).
- One complimentary booth in the trade show.
- Verbal recognition during evening social events.
- Half page color ad in participant booklet.
- Your company promotional flyer included in participant packets.
- Signage during event.
- Sponsor of daily lunches.
- Recognition in NDHA's Insight magazine.
- Company logo (with link to your website) on the NDHA Convention page of the NDHA website.
- Recognition in NDHA's weekly e-newsletter, the Informer.
- Recognition on NDHA's social media platforms.

### ***C-Suite Leadership Conference:***

- Two complimentary conference registrations (education).
- Signage at each event.
- Your company promotional flyer included in participant packets.
- Recognition in NDHA's weekly e-newsletter, the Informer.

### ***Additional add-on options:***

- Sponsor to provide branded lanyards for all participants at either or both events.
  - Option available only to Gold level sponsors.

## **SILVER LEVEL**

**Investment: \$5,000**

### ***Annual Convention:***

- Two complimentary convention registrations (education).
- One complimentary booth in the trade show.
- Verbal recognition during evening social events.
- Half page color ad in participant booklet.
- Your company promotional flyer included in participant packets.
- Signage during event.
- Sponsor of daily breaks.
- Recognition in NDHA's Insight magazine.
- Company logo (with link to your website) on the NDHA Convention page of the NDHA website.
- Recognition in NDHA's weekly e-newsletter, the Informer.
- Recognition on NDHA's social media platforms.

### ***C-Suite Leadership Conference:***

- One complimentary conference registration (education).
- Signage at each event.
- Your company promotional flyer included in participant packets.
- Recognition in NDHA's weekly e-newsletter, the Informer.

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## BRONZE LEVEL

Investment: \$2,500

- One complimentary convention registrations (education).
- One complimentary booth in the Sponsor Showcase & general trade show.
- Verbal recognition during evening social events.
- Quarter page color ad in participant booklet.
- Your company promotional flyer included in participant packets.
- Signage during event.
- Recognition in NDHA's Insight magazine.
- Company logo (with link to your website) on the NDHA Convention page of the NDHA website.
- Recognition in NDHA's weekly e-newsletter, the Informer.
- Recognition on NDHA's social media platforms.

### *C-Suite Leadership Conference*

- One complimentary conference registration (education).
- Signage at event.
- Your company promotional flyer included in participant packets.
- Recognition in NDHA's weekly e-newsletter, the Informer.

## ANNUAL CONVENTION SUPPORTER

Investment: \$900

### *Annual Convention*

- Company name included in promotional materials as a Supporter of the event.
- Sponsor of 1 break during event.
- **Discounted booth fee** for general trade show at annual convention.
- Your company promotional flyer included in participant packets.

