

Pam Cook

From: Pam Cook
Sent: Friday, March 15, 2024 3:16 PM
Subject: NDHA Informer 3-15-24



www.ndha.org | 701-224-9732

INFORMER

Weekly Newsletter

In this Edition - 3/15/24:

- [2024 List of Women to Know and Watch in North Dakota Business](#)
- [SUNRx Webinar Series: 340B Strategic Regulatory Brief](#)
- [How Medicaid Can Help Enrollees Quit Smoking](#)
- [Information Session on CMS Interoperability and Prior Authorization Final Rule](#)
- [NDHA's 3rd Annual C-Suite Leadership Conference](#)
- [NDHA Education Calendar](#)
- [Other Educational Opportunities](#)

2024 List of Women to Know and Watch in North Dakota Business

This week, the [Greater North Dakota Chamber](#) announced its 2024 List of Women to Know and Watch in North Dakota Business.

Congratulations to [Tiffany Lawrence](#), CEO of [Sanford Health](#) Fargo, on her selection for the ND Women's Business Center Spotlight!

Read more: <https://lnkd.in/eCMkQX9s>

SUNRx Webinar Series: 340B Strategic Regulatory Brief

Join SUNRx for an informative webinar featuring special guest Bharath Krishnamurthy from the American Hospital Association. [Download flyer.](#)

Proposed legislation at both federal and state levels necessitates that eligible 340B entities demonstrate agility and discipline in managing their programs. Successfully navigating the complex landscape of 340B pricing limitations established by Big Pharma demands a thorough comprehension of the existing regulatory framework. This webinar aims to offer valuable insights to aid decision-making, enabling your entity to uphold compliance and optimize its 340B pharmacy program. Bharath will deliver a strategic regulatory briefing, offering insights into the current 340B pharmacy environment.

In this session, we will share valuable insights for consideration in the management of your 340B pharmacy strategy.

- Current 340B federal and state regulatory environment
- Current 340B environment with drug manufacturers
- 340B transparency and reporting trends.
- Ways your entity can position itself moving forward.

Register Today!

<https://event.on24.com/wcc/r/4530305/E40211F4FDB5EEB62E1B6DB9DEFBDC77>

SUNRx is a Strategic Business Partner of Hospital Services, Inc., d/b/a HSI Solutions, a subsidiary of the North Dakota Hospital Association (NDHA). Revenue share earned from Strategic Business Partner relationships helps offset the expenses of NDHA and strengthens the value of its programs.

How Medicaid Can Help Enrollees Quit Smoking

The Centers for Medicare & Medicaid Services (CMS) released an [informational bulletin](#) with strategies that states have used to improve delivery of tobacco cessation services to beneficiaries of Medicaid and the Children's Health Insurance Program (CHIP). States are required to cover certain services for certain groups. For example, counseling and pharmacotherapy for enrollees who are pregnant must be covered. Coverage for other services, such as over-the-counter medications, is optional. All recommended tobacco cessation services – including individual, group and telephone counseling, and all [seven FDA-approved cessation medications](#) – are Medicaid or CHIP- coverable services, and the bulletin provides resources and strategies states can use to increase quit rates. Medicaid is [an important source of health coverage](#) in rural areas, where [smoking rates are often higher](#) than in urban areas.

Information Session on CMS Interoperability and Prior Authorization Final Rule

In January, the Centers for Medicare & Medicaid Services (CMS) released a final rule to enhance access to health information and streamline prior authorization processes for medical items and services. CMS's Office of Burden Reduction & Health Informatics is hosting an online session on March 26 at Noon CT to educate patients, providers, and administrative, health IT, and government affairs professionals about the provisions in the final rule and how it builds on current CMS interoperability policies. Questions can be submitted beforehand via the registration form. If you register and receive a message that the event is full, you will receive an email after the event with a link to both a recording and transcript of the presentation. The use of various electronic exchange methods among hospitals and physicians has increased in recent years, but use among small and rural hospitals is lower than that of other hospitals. Please reach out to CMSInteroperability@cms.hhs.gov with questions.

[Registration form](#).



NDHA's 3rd Annual C-Suite Leadership Conference

April 22-23,2024 | Baymont Inn & Suites, Mandan, ND

This conference brings together professionals to exchange insights, discuss emerging trends, and foster collaboration. With a variety of topics on the agenda and great speakers lined up, we believe this conference will offer valuable knowledge and networking opportunities.

Key highlights of the conference include:

- A panel discussion with ND Representative Jon Nelson, Senator Judy Lee, and Senator Dick Dever.
- Informative presentations on workplace violence and more!
- Networking opportunities with peers.
- Keynote closing presentation by election analyst David Wasserman from The Cook Political Report with Amy Walter.
- Also, limited opportunity for a 40-minute one-on-one coaching session with local executive coaching expert, Jeanne Masseth from Legacy Talent Development. Details will be available after you register.

For the full agenda & to register, use the link provided below. Early registration is encouraged.

AGENDA & REGISTRATION

NDHA Members: *Education vouchers can be applied to the registration fees.*

HOTEL ACCOMMODATIONS:

Make your room reservations now by calling the Baymont Inn & Suites at 701-663-7401 to make your reservations under the room block: C-Suite Leadership.

Hotel address: 2611 Old Red Trail, Mandan, ND

Note: Your hospital board members are more than welcome to register for the full conference at the regular rate, however if they choose to attend only the Hospital Board Training session from 2:15 – 3:15 p.m., the registration fee is \$50. This includes the closing keynote presentation.

NDHA Education Calendar

All times listed are Central time.

OSHA Hospital-Based First Receiver Training

Limited to 30 spots at each location to sign up soon!

Dates:

- Bismarck – February 27 – CHI St. Alexius ***RESCHEDULED to April 23, 2024**
- Minot – February 28 – Trinity Health ***RESCHEDULED to April 24, 2024**
- Hazen – March 26 – Sakakawea Medical Center
- Grand Forks – April 10 – Altru Health

[View description](#)

2024 Nurse Leadership Webinar Series

Dates:

1/25/24: Finance 101 for the Non-Financial Leader (recording)

2/22/24: Keys to FMLA & ADA Compliance (recording)

3/25/24: Mentor's Supercharge

5/6/24: NDHA Legislative Update & Advocacy 101

- [View description](#)
- *Webinars are recorded so you can sign up any time and receive the link to any webinars you may have missed!*

March, 2024

Empowering Rural Care: Dynamic Staffing Solutions and Retention



Date: 3/19/24 | From: Noon - 1:00 p.m. **FREE for NDHA Members Only**

- [View description](#)

April, 2024

2024 Credentialing and Privileging Webinar Series with Kathy Matzka

Dates: Various | From: 10:30 a.m. - Noon

- [View description](#)

May, 2024

Revenue Growth and Success in the Modern Healthcare Market



Date: 5/1/24 | From: 12:30 - 1:30 p.m. **FREE for NDHA Members Only**

- [View description](#)

The Fundamentals of Fraud Protection



Date: 5/2/24 | From: Noon - 1:00 p.m. **FREE for NDHA Members Only**

- [View description](#)

Hospital Services, Inc., d/b/a HSI Solutions, is a subsidiary of the North Dakota Hospital Association (NDHA). Revenue share earned from Strategic Business Partner relationships helps offset the expenses of NDHA and strengthens the value of its programs.

Other Educational Opportunities

- [North Dakota Childhood Injury Prevention Virtual Workshop - March 27](#)
- [2024 North Dakota National Child Passenger Safety Technician Certification Training - Various dates and locations in April](#)
- [Safe Transportation of Children in Ambulances Training - April 23, 25](#)
- [2024 Child Passenger Safety Workshop for Child Passenger Safety Technicians - July 31](#)

The appearance of external hyperlinks to other sites outside of the ndha.org domain is being provided as a convenience and for informational purposes only and does not constitute endorsement or approval by the North Dakota Hospital Association (NDHA), its affiliates, or subsidiaries of the linked websites, or the information, products or services contained therein. NDHA does not exercise any editorial control over the information you may find at these locations. NDHA bears no responsibility for the accuracy, legality, or content of the external site or for that of subsequent links. Contact the external site for answers to questions regarding its content.

Please let us know about existing external links that you believe are inappropriate.



NDHA **STRATEGIC BUSINESS PARTNERS** **HSIsolutions**
North Dakota Hospital Association Est. 1934 A NDHA and HSI solutions program.

AblePay **JACKSON** **JUNIPER ADVISORY**
Physician Search

mcag **Medical Solutions**

ModusOne Health **paymerang** **SUNRX**
One Focus. One Standard. One Result.

Revenue share earned from the Strategic Business Partner program helps offset the expenses of NDHA and strengthens the value of its programs.



Copyright (C) 2023 | ND Hospital Association | All rights reserved.

Our mailing address is:

1622 E. Interstate Avenue, Suite B | Bismarck, ND 58503

Questions or to unsubscribe: Email pcook@ndha.org