

NDONL Strategic Roadmap 2026–2028

One Voice Advancing Nursing Leadership Across North Dakota

Grow Membership & Engagement

Goal:

- Increase membership by 25%
- Expand emerging leaders
- Include non-acute settings

Key Actions:

- Bundled membership with NDHA
- LinkedIn outreach (2x/month)
- Outreach to LTC, hospice, home care
- Quarterly meetings

Strengthen Leadership Excellence

Goal:

- +15% dual membership (NDONL + AONL)
- Increase use of AONL competencies

Key Actions:

- Promote AONL membership
- Annual AONL scholarship
- CNO/DON leadership roundtable
- Annual AONL regional speaker

Deliver Member Value

Goal:

- High-impact leadership development
- Add one new program each year

Key Actions:

- Launch MissingLogic partnership
- Promote Burnout-Proof Leadership
- Highlight ND nurse leader expertise
- Expand education planning

Expand Influence & Voice

Goal:

- Strong nurse leader presence in state decisions

Key Actions:

- Engage members on boards/committees
- Share collaboration updates
- Provide legislative input:
 - Workforce
 - Scope of practice
 - Access to care

Success by 2028

- ✓ Larger, more diverse membership
- ✓ Strong leadership pipeline
- ✓ High-value education
- ✓ Statewide collaboration
- ✓ Recognized nurse leader voice